



Adirondack Youth Hockey Association

P.O. Box 940

Glens Falls, NY 12801



Dear Friends and Supporters of AYHA:

Our current season is about to begin and it is that time of year when we look to area businesses, such as yours, for support. Hockey is not only a great activity for our local kids, it is a great learning laboratory, teaching them values like teamwork, sportsmanship, and a strong work ethic. Your sponsorship will help us keep registration fees affordable, help provide scholarships for families that could not otherwise participate, and help us to improve our facility on Fire Road in Glens Falls. While most area youth hockey organizations concentrate on travel hockey, AYHA continues to offer both travel teams and house league programs.

Sponsorships allow us to improve our facility and attract new families every year. Because we are an all volunteer organization, every dollar you give goes right to work for the kids. Our successful non-profit has grown by 25 members every year since 2007. We invest in the future of youth hockey and the community because we invest in the kids.

We are currently pursuing improvements to our facility on Fire Road, including replacing the 30 year-old boards. The boards have started to deteriorate because of their wood construction. We are looking to purchase refurbished boards at an estimated cost of \$20,000. The facility is a big attraction to the Glens Falls area in the winter with so many Travel Teams visiting during the season – you can be a part of this great community resource through your sponsorship.

We are offering several options for sponsorships and/or donations and I've included an overview with this letter. As a sponsor you also have the opportunity to share literature and information such as menus, or other marketing materials. We will make these materials available at our hockey facilities and distribute them to local and visiting players and families.

If you have any questions regarding our organization or need further information please visit our website, www.ADKhockey.com, or contact Jeff Willis at 745-0304.

Thank you in advance for your support of the Adirondack Youth Hockey Association. I look forward to hearing from you.

Sincerely,

Jeff Willis
President
Adirondack Youth Hockey Association

Sponsorship Form

Adirondack Youth Hockey Association

Attn: Jeff Willis

P.O. Box 940

Glens Falls, New York 12801

_____ will sponsor a team for the upcoming season.
(Business organization)

Contact name: _____

Address: _____

Phone#: _____

e-mail: _____

Please choose from the following:

_____ **Tournament Sponsorship - \$1000.00:** only three available, includes marketing of one of the three AYHA tournaments with the sponsor's name

_____ **Travel Team Sponsor - \$500:** Includes sponsorship of one of the AYHA travel teams. The sponsor will be marketed in all public communications, such as tournament programs, internet and newspapers.

_____ **House Team Sponsor - \$400:** Includes sponsorship of one of the AYHA house league teams. The sponsor will be marketed in all public communications, such as tournament programs, internet and newspapers.

_____ **Player Sponsor - \$100:** Promotes hockey in the region by providing young players the means to continue playing hockey. Money is allocated to equipment purchase for beginning players and operational expenses. Recognition of the sponsor will be posted on the AYHA website and tournament programs.

_____ **Donation** – Amount \$ _____

Payment Options -

_____ Our check is enclosed (Payable to A.Y.H.A.) _____ Please bill us

Thank you! Your support is greatly appreciated!

Special sponsorship requests:

House League: Termites _____ Cross Ice _____ Mites _____ Squirts _____ Pee Wee _____ Bantam _____

Travel Teams: Mites _____ Squirts _____ Pee Wee _____ Bantam _____ Midgets _____ Northstars _____

Note: A.Y.H.A. reserves the right to re-allocate sponsorship money to programs where the need is greatest.