

AYHA
Board Meeting Minutes
August 11, 2008

I. 6ATTENDEES

Jeff Willis – President	Denise Conklin – Tournament Director
Lisa Gereau – Vice President	Tim Guy – Ways and Means Director
Carol Nizolek – Secretary	Tim Graham – Building Operations
Ryan Wise – Master Ice Scheduler	Matt Mello - Concessions
Henry Vanderminden – House League Director	Glenn Merkosky
Liz Mancini – Girls Administrative Director	Norm VanDiest – Information Systems Director
Shandra Hayes – Boys Travel Director	Fred Volkman – Marketing/Communications Dir.
Steve Moore – ACE Director	Steve Beno –Albany River Rats

II. OPENING

The regular meeting of the AYHA was called to order at 6:30pm on Monday, August 11, 2008 at Davidson Brothers by Jeff Willis, President.

III. MINUTES

Meeting Minutes Approval - Minutes from the Board Meeting held on July 16, 2008 were approved.

Albany River Rats – Steve Beno, Ticket Sales Manager for the Rats, attended the meeting. The Rats will play four games at the Civic Center: Friday October 17th at 7:30pm, Saturday February 7th at 5:00pm, Sunday March 8th at 5:00 pm and Friday April 3rd at 7:30pm. AYHA can use the Civic Center ice on these dates, either prior to or after the game. Steve also indicated he could have players come to AYHA practices, hold skill sessions and provide donations for fundraisers; a 4 pack of tickets or merchandise etc. AYHA committed to being present at the four games scheduled at the Civic Center. Steve set a September 19th deadline for purchasing tickets for the October 17th game to ensure availability.

Goalie Discount / Rebate – The following was recommended and approved:

- For a first year goalie, a 50% discount off the full membership rate will be “rebated” at the end of the season.
- Second year or more goalies, a 50% discount off the full membership rate will be assessed at the start of the season.

Pictures – Lisa will schedule a date with Sports Journal for pictures, taking into consideration the school calendars to avoid conflicts with school functions.

Marketing / Communications Director Position – A description of this position was conveyed to the board. The Director will be responsible for website updates, communications with local newspapers, registration and fundraising.

A motion was made to approve the position. A motion was then made and approved to appoint Fred Volkman as the Marketing / Communications Director.

One Goal Equipment – Henry advised the bags for this year are sold out and we have been placed on a waiting list. We need to make sure we order early for next year and add this to the budget.

Steve has a contact he will talk to about putting together a package deal for equipment. If able to get package deal, this information should be added to the registration form.

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NY State may have a program that allows you to borrow equipment from a van that would come to your location. Henry will pursue this with his "one goal equipment" contact to see if such a program exists and if so, what the availability is.

Registration Drive – The registration form will be updated to remove the discounts for the dates that have passed. A registration drive is planned for the October 17th River Rats game at the Civic Center.

Shandra has the list of past members, which will be given to Fred.

Team Sponsorship - Fred recommended contacting Brian Rozell for help with sponsors. As recommended by Tim Guy, the sponsorship letter will be updated. Jeff will determine the sponsor levels to include on the updated letter.

Sports Journal now does banners. Tim will contact Sports Journal, Big Ugliers, and Impressive Imprints for banner prices.

Fundraising / Fall Fundraiser – Jean Howe offered to do the cash raffle again. Need to pick a date, have tickets made and distribute tickets to the skaters ASAP.

Other fundraising suggestions: selling 50/50 raffle tickets at the concession stand with a drawing held each Sunday night or selling 50/50 raffle tickets for a monthly drawing

Committee reports – Nothing to report.

Honoring Tim Robert – \$3,000 is being given to AYHA in memory of Tim. A decision needs to be made on how to use the money to honor Tim. In addition, a suggestion was made to start a "Robert Tournament" similar to the Gazzillo Cup. In the past, the house league mite tournament was very successful.

Information Systems – Norm recommended keeping the domain (www.adkhockey.com) but starting over with site design and no longer using eteamz. The website needs to be updated timely and we should use the calendar section.

Norm needs to be notified of information that should be posted on the website so he can start updating it. The coaching application, deadline for coaching applications and the President's Message must be posted immediately.

Pay Pal is currently disabled.

A billing and Redline Newsletter is scheduled to go out this week.

Finance / Budgets – No report.

Facilities – Tim Graham: The work weekend was scheduled for Saturday and Sunday, September 20th and 21st. The entire Recreation Center needs to be cleaned. Hours worked during the work weekend will be counted as volunteer hours.

A registration drive and equipment swap will also be held on this weekend.

Coaching Selection – Travel coach applications are due by Monday, August 25th. House League coach applications are due by Thursday, September 25th.

House League – Henry Vanderminden: Henry will get current registration information from Bob.

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Northstars – Liz Mancini: States Tier 2 19U tournament has been scheduled for March 13 – 15th.

Parent Education – Shandra will run lead with this.

Survey – No report

Tournaments – Denise Conklin: The Syracuse Stars, a Pee Wee Tier II team, contacted Denise to come back. Once the coaching selection has been completed, Denise will contact other teams.

Scheduling – Ryan Wise: Jeff, Bob and Ryan met with the city to discuss the early start to the season and negotiate compensation for use of the ice time. Based on the terms of the contract, the city is not obligated to compensate AYHA for use of the facility.

Action Items

Action	Responsible	Due Date
Determine sponsor levels for sponsorship letter	Jeff	8/26
Update sponsorship letter	Carol	8/26
Update Registration form – remove discounts for past dates	Henry	8/26
Investigate ‘equipment van’ availability	Henry	8/26
Draft information and President’s Message for the website	Jeff	8/13
Update website	Norm	8/14
Obtain package deal for equipment	Steve Moore	8/26
Schedule date for pictures	Lisa	8/26
Schedule date for cash raffle	Tim Guy / Jean Howe	8/26
Contact Sports Journal, Big Uglies and Impressive Imprints for banner pricing.	Tim Guy	8/26
Publish Red-Line Newsletter	Lisa	8/15

Meeting was adjourned at 9:00 pm. The next meeting will be on Tuesday, August 26th at 6:30 at Humbugg’s in South Glens Falls, which is located on the corner of Bluebird Road and Gansevoort Road (Rte. 32) in South Glens Falls.

Minutes submitted by: Carol Nizolek, Secretary, on August 19, 2008